



**Outside Adventure Expo™**  
Gear Up For Your Next Adventure

## **Learn to Embrace an Adventurous Lifestyle with Camille Swan at Outside Adventure Expo**



Camille “Cami” Swan’s lifestyle is quite literally a balancing act. Since her childhood growing up in Utah, she trained in the sport of equestrian vaulting — performing acrobatic stunts on horseback. In 2011, she discovered the niche sport of stand-up paddleboarding (SUP) on whitewater. By 2016, she became one of the sport’s top-performing athletes. Since then, she has spent her summers competing in whitewater SUP competitions and performing acrobatic stunts on horseback at events across the country.



The meaning of living an active lifestyle changed for Cami shortly after college when she was a personal trainer at a gym. She saw that the clientele treated their work-outs as a task to complete in order to check off their to-do list, and would often need additional persuading or incentive. Yet, her network of outdoor enthusiast friends never needed additional persuading to get outside and get active. From that moment, she quit her job as a personal trainer and determined that her most fulfilling work was when she could teach and share skills that would help people form a more active lifestyle that they actually enjoyed. She eventually converted and moved into a 1999 GMC Savana van, worked seasonally across the country, and staked her priorities in building up her sports.

Cami is a certified stand up paddleboarding instructor and was one of the co-founders for the Colorado SUP Club in Denver, Colorado. She also has years of experience coaching equestrian vaulting teams across the United States. She is a sponsored athlete for Hala Gear, an inflatable paddleboard manufacturer based in Colorado.

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Her work within social media and content creation as an athlete led her to further her education in branding and marketing and she is currently earning her MBA at the University of Utah. When she is not studying, you will find her within a day's drive of Salt Lake City exploring a canyon, paddling a river, or climbing a wall. When she is supposed to be studying, you will likely find her browsing the internet researching her next adventure.

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At the [\*\*Outside Adventure Expo\*\*](#), Cami will talk with attendees about the benefits of pursuing passions and adventures as a primary focus of a holistic lifestyle, not just something that one can fit in when spare time allows. The path Cami has taken in life has challenged the idea that exploration and enjoyment of the outdoors can only fit into the weekends or an annual vacation, and she'll share with OAE attendees advice on how to rise to that challenge in their own lives.

For more information about Cami, check out her [\*\*website\*\*](#) and [\*\*Instagram\*\*](#).

For more info on upcoming education and programming as part of Outside Adventure Expo, visit our [\*\*Workshops + Classes\*\*](#) page.



## **Outside Adventure Expo™ Privacy Policy**